



**QUEER BRITAIN**

the national LGBTQ+ museum

**JUSTIN CAMPAIGN  
ARCHIVE**

**(QB/JUSTIN CAMPAIGN)**

**(Part of the Queer Britain Collections at  
Bishopsgate Institute)**

**Name of Creator:** Justin Campaign: Campaigning Against Homophobia in Football

**Extent:** 9 Boxes

**Administrative/Biographical History:** Founded in 2008, The Justin Campaign was created in memory of Justin Fashanu, the only openly gay professional footballer in the UK, who took his own life in 1998. With homophobia still prevalent at both grassroots and professional level, the campaign's aims include raising awareness through a strong focus on art, events, education and sport. The Justin Campaign's stated goals include seeking 'to challenge the stereotypes and misconceptions that exist around LGB & T (Lesbian, Gay, Bisexual & Trans) people and work towards a future where the visibility of LGB & T people in football is both accepted and celebrated.'

**Custodial History:** Deposited with Queer Britain and Bishopsgate Institute by Jason Hall, September 2018.

**Scope and Content:** Papers, press cuttings, memorabilia, artefacts and ephemera created by and about The Justin Campaign: Campaigning Against Homophobia in Football, [1978-2018]

**System of Arrangement:**

No further arrangement required.

**Language/scripts of material:**

English

**Access conditions:**

OPEN

**Copying conditions:**

Photocopying, scanning and digital photography (without flash) is permitted for research purposes on completion of the Library's Copyright Declaration form and with respect to current UK copyright law.

**Finding Aids:**

Copy of handlist available in researcher's area.

**Rules and Conventions:**

Compiled in compliance with General International Standard Archival Description, ISAD(G), second edition, 2000; National Council on Archives Rules for the Construction of Personal, Place and Corporate Names, 1997.

**QB/Justin  
Campaign/1**

**Press and publications**

**2008-2010**

Press cuttings and publications regarding The Justin Campaign: Campaigning Against Homophobia in Football, [2008-2010]

Includes:

- press articles (Attitude magazine, Daily Mail, Sunday Times) regarding professional rugby player Gareth Thomas, [2009-2010]
- press clipping, 'Homo op noppen', regarding Fashanu and an upcoming documentary on his life, L'Homo magazine [in Dutch], [pp 98-104] [2009]
- compliments slip from Fat Boy Slim [DJ and producer Norman Cook] with 'Good Luck, Boys!' and signed 'Norman', [n.d.]
- press clipping, 'Cup Final Plea to End Footie Hate', Pink Paper, [15 May 2008]
- large (A2) poster, yellow background with blue and black lettering, reading 'Fashanu Campaign Kicks Off', and 'Eastern Daily Press', [2008]
- press clipping, 'FA Tackle Final Taboo', Pink Paper, [30 October 2008]
- press clipping, 'Justice for Justin', Morning Star, [11 March 2009]
- press clipping, 'The Justin Campaign Football Festival: Jubilee Square Sat 7th Mar', You Got Papped [local Brighton listings magazine], [pp 30-31] [April 2009]
- press clipping, 'Footie event strikes out for gay rights', The Argus, [09 March 2009]
- press clipping, 'Idaho Day in Brighton Remembers Justin Fashanu', GScene, [p 21] [May 2008]
- press clipping, 'Sport Meets Culture', GScene, [p 10] [February 2009]
- press clipping, 'Football Meets Art', GScene, [p12] [January 2009]
- press clipping, 'A dedicated follower of Fashanu', 3Sixty, [p 29] [May 2008]
- press clipping (photocopy of web page), 'Homophobia in football faces red card', Guardian, [21 October 2008]
- press clipping, 'Pride and Prejudice', Guardian, [17 July 2010]
- press clipping, 'Tackling football's last taboo', Independent on Sunday, [02 May 2010]
- press clipping, 'Brighton focus on bigots', Guardian, [27 October 2009]

- press clipping, 'For Justin's sake let's fight gay prejudice in football', Norwich Evening News, [20 February 2010]

**OPEN**

<b>QB/Justin Campaign/2</b>	<b>Football v Homophobia merchandise</b>	<b>2010-2011</b>
	<p>Samples of merchandise and artwork for The Justin Campaign and specifically the Football v Homophobia campaign, [c.2010-2011] Includes:</p> <ul style="list-style-type: none"><li>- 24 colour stickers, each one 6.5cm in diameter, pink with white lettering 'The Justin Campaign' and an image of Justin Fashanu against a white background and eight pink stars</li><li>- sample artwork from a screenprint service for a t-shirt and hooded sweatshirt, pink with darker pink lettering with the slogan Football V Homophobia</li><li>- printed Thank You card with the logo of The Justin Campaign</li><li>- issue of Bi Community News with the strapline 'Football vs Biphobia' and an image of a man from the waist up, naked but his torso and head covered in The Justin Campaign stickers, [February 2011]</li></ul>	
	<b>OPEN</b>	
<b>QB/Justin Campaign/3</b>	<b>Memorabilia</b>	<b>c.2010</b>
	<p>Memorabilia for The Justin Campaign and Football v Homophobia, [c.2010] Includes:</p> <ul style="list-style-type: none"><li>- The Justin Campaign badge, 3.5cm in diameter, pink with white lettering 'The Justin Campaign' and an image of Justin Fashanu against a white background and eight pink stars</li><li>- Justin Fashanu All-Stars decal, 8cm in diameter, fabric</li><li>- Black armband with the Football V Homophobia logo in pink lettering</li></ul>	
	<b>OPEN</b>	
<b>QB/Justin Campaign/4</b>	<b>Medals</b>	<b>c.2010</b>
	<p>Medals created for The Justin Campaign, [c.2010] Includes:</p> <ul style="list-style-type: none"><li>- silver medal on red, white and blue-striped ribbon with an image of a football and, inside a</li></ul>	

red circle surrounding the football image, the words 'Justin Tournament 2010' in white lettering

- gold medal, 5cm in diameter, attached to a red, white and blue ribbon with an image of Justin Fashanu inside a pink circle (2.5cm in diameter) and the words 'The Justin Campaign' in white lettering, [2 copies]

**OPEN**

**QB/Justin  
Campaign/5**

**Tote bag**

**2011**

Tote bag created for The Justin Fashanu Cup. Black canvas drawstring bag with white rope straps. On one side is the logo for Justin Fashanu All-Stars and the words The Justin Fashanu Cup in pink and white lettering; beneath this, also in white lettering, is '10th and 11th of December 2011', [2011]

**OPEN**

**QB/Justin  
Campaign/6**

**Autographed memorabilia**

**1978-2008**

Oversized items of memorabilia, [1978-2008]

Includes:

- six mounted colour press clippings with images of Justin Fashanu, autographed by him.

Accompanied by Certificates of Authenticity for each signature from Fraser's Autographs, [27 March 2008]

- souvenir programme from Norwich City FC signed by Justin Fashanu, [07 October 1978]

- three enlarged colour photographs (42x30cm) from the Justin Campaign launch, [2008]

- draft poster of ideas for 'Football vs Homophobia Day', [n.d.]

**APPLY TO ARCHIVIST**

**QB/Justin  
Campaign/7**

**Framed homophobic chant**

Framed transcription (45x31cm) of a chant recorded at Ipswich Town FC, black lettering on a white background: 'He's gay, he's dead, he's hanging in the shed, Fashanu, Fashanu'.

Beneath this, in smaller print, is the information regarding this chant having been recorded at Ipswich, [n.d.]

**OPEN**

<b>QB/Justin Campaign/8</b>	<b>Subbuteo pitch</b>	<b>c.2010</b>
	<p>Subbuteo 'pitch': hot pink felt fabric rectangle (99x157cm) with white lines marking out the boundaries (measuring 74x116cm), goals, the box, the halfway mark and other features of the pitch. On the left and right sides, outside the pitch margins, there is white lettering spelling out, 'The Justin Fashanu All-Stars', [2 copies, one in two pieces] [c.2010]</p> <p><b>OPEN</b></p>	
<b>QB/Justin Campaign/9</b>	<b>Subbuteo teams</b>	<b>2008</b>
	<p>Subbuteo teams: display case (35cmWx47cmHx10cmD) with 10 sets of Subbuteo football teams from the Gay Football Supporters Network League, each with 11 players. The teams represented are Brighton Bandits FC (est. 2003), London Falcons, HotScots FC, Leicester Wildecats, BBFC [Birmingham Blaze], Bournemouth and Hampshire GFC [Gay Football Club], Leftfooters FC [London], Nottingham Ball Bois FC (est. 2006) and London Titans, [2008]</p> <p><b>OPEN</b></p>	
<b>QB/Justin Campaign/10</b>	<b>Replica World Cup trophy</b>	
	<p>Replica World Cup (Jules Rimet) trophy: 36cm high, cast in stone or concrete, painted pink with two pale blue stripes at the bottom and the world map depicted at the top of the trophy also in blue; covered over in glitter, [n.d.]</p> <p><b>OPEN</b></p>	
<b>QB/Justin Campaign/11</b>	<b>Football v Homophobia t-shirt</b>	<b>2017</b>
	<p>Black cotton t-shirt. On the front is the Football .V. Homophobia logo (the letters all capitalised in pink. Above the logo in black lettering on a white background is 19 FEB; directly beneath the logo in white lettering is (all in capital letters) 'An International Day Opposing Homophobia in Football'. At the bottom right is the circular logo of The Justin Campaign, with the website address beneath this in white lettering, [2 shirts: 1 size M, 1 size L] [2017]</p>	

**OPEN**

**QB/Justin  
Campaign/12**

**The Justin Campaign hoodie**

**c.2011**

Black cotton/polyester mix hooded sweatshirt. Over the left breast is the circular logo of The Justin Campaign, [c.2011]

**OPEN**

**QB/Justin  
Campaign/13**

**Justin Fashanu All-Stars football kit**

**c.2008**

Football strip, polyester. Long-sleeved shirt in hot pink with black detailing. Over the left breast is a circular decal (fabric) with 'Justin Fashanu All-Stars' and the image of Fashanu as used on The Justin Campaign logo. Over the right breast is the name of the sportswear manufacturers Prostar; on the left sleeve is Prostar's logo. On the back is the number 11 in black. Also black polyester shorts and three pairs of pink and white football socks with the brand name Legea at the ankle in black, [c.2008]

**OPEN**

**QB/Justin  
Campaign/14**

**Justin Fashanu All-Stars football kit**

**c.2008**

Football strip, polyester. Long-sleeved Puma brand football shirt in pale blue (front) and black (back). Number 1 in white (iron-on transfer) on the back. Over the left breast is a circular decal (fabric) with 'Justin Fashanu All-Stars' and the image of Fashanu as used on The Justin Campaign logo. Over the right breast is the Puma name and logo. Also two pair of Umbro brand black polyester football shorts, [c.2008]

**OPEN**

**QB/Justin  
Campaign/15**

**The Justin Campaign mug**

**c.2010**

White ceramic mug with black rectangle covering all of the outside of the mug except the handle area, with, to the left and right of the handle, The Justin Campaign logo in its pink, white and black colours, [c.2010]

**OPEN**

**QB/Justin Campaign/16**      **Press clippings, tabard and cassette tape**      **2002-2012**

Press clippings and football tabard regarding the Justin Campaign, [2002-2012]

Includes:

- football tabard, black mesh knit with 'The Justin Campaign' logo on the front (22cm in diameter), (2 tabards)
- printed card (14x10cm) black with purple and white print, '19 Feb Football .V. Biphobia An International Day Opposing Biphobia in Football', produced by the Justin Campaign. The reverse has fuller information about the Football v Biphobia initiative (4 copies)
- audio cassette tape labelled [BBC radio station] Five Live Justin Campaign Interview
- press clipping, 'Respect and Equality', Millwall Football Club Official Matchday Programme, Issue20 (February 2012)
- press clipping, 'Memorial Day for Fashanu', Pink Paper (01 May 2008)
- A4 flyer, 'Football V Homophobia'
- press clipping, 'Justin Campaign 2012 Season Report', G Scene (July 2012)
- press clipping, 'Brighton Bandits in Gay World Cup', G Scene (May 2008)
- press clipping, 'Brighton Bandits 4 Birmingham Blaze 3', G Scene (June 2008)
- A4 flyers for Brighton Bandits Football Club
- press clipping, 'Stonewall Football Club', Gay Times (August 2002)
- press clipping, 'Tackling football's last taboo', The Independent (02 May 2010)
- press clipping, 'British teams storm to victory in World Cup', Pink Paper (04 September 2008)
- poster for exhibition, 'Fans, Stands and Homosexuality: three photographic journeys in search of hope, meaning and salvation in football's other cultures', University of Brighton (17-28 November 2008)

**OPEN**

**QB/Justin Campaign/17**      **Posters**      **c.2010**

Posters regarding the Justin Campaign, [c.2010]

Includes:

- Poster (30x40cm), colour photograph of seven men in various football strips beneath a



large version of the circular 'The Justin Campaign' badge, [n.d.]

- Poster (70x50cm), black with pink lettering 'Football versus Homophobia'

- Poster (70x50cm), black with pink lettering 'Football versus Biphobia'

- Poster (70x50cm), black with pink lettering 'Football versus Transphobia'

**OPEN**

**QB/Justin Campaign/18**

**Poster**

**c.2010**

- Poster (101x76) colour image of a young Justin Fashanu with the logo of The Justin Campaign at the bottom right, [c.2010]

**OPEN**